



The Millionaire's Money-Making Checklist

10 Things You Can Do Every Day to Make More Money, 10x Your Productivity & Pursue Your Dream Job



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About David



David's Been Featured In:



1.7 million men & women come to me every month to find the secrets to success. And after 20 years of coaching, I've discovered the golden keys to success in dating, business, health and wellness, and life.

I've helped millions of men and women around the globe achieve success in their dating, social and personal lives. Some say I'm nuts, others say I've changed their life forever. One thing's for certain: I'll always give you the truth, whether you can handle it or not. I never sugar coat anything. Nice is so overrated. I'd prefer brutally honest breakthrough to a "nice" rut any damn day of the week – and if you're the same way, read on...

October is here, and I've been saying it all year: **these 365 days are going to fly by fast.**

And guess what? **They did.**

Now we're in the final quarter, and as we inch closer and closer to 2018 I want to ask you a serious question:

"How close are you to reaching the goals and resolutions you set on January 1st?"

Because you see, we all set goals. And, for whatever reason, the New Year has that magical ability to give us that spark of inspiration and say to ourselves, "This is going to be the year. The year that I..."

- ✓ Finally quit my boring, dead-end desk job
- ✓ Make \$500k
- ✓ Buy a new house

- ✓ Start my own business
- ✓ Pursue my dream career

...and the list goes on and on and on.

But what happens?

Days turn into weeks.

Weeks turn into months.

And before you know it, nine months have passed and almost nothing has changed.

And the reason why is real simple: **you didn't have a blueprint for achieving those goals.**

You didn't have a daily game plan, which is something every successful entrepreneur has, because success is a daily activity.

You've got to wake up every day and move your feet so that, each day, you're inching closer and closer to that goal you set for yourself.

So what exactly do you need to do?

Well, here's a 10-point checklist you can execute today, literally – these are the habits and routines that not only I have learned through experience, but also that I've learned from the best minds in the self-help community.

Change like this may not happen overnight (or it might, who knows?) but it *will* happen day by day.

You'll go from making \$5 more, then to \$50 more, and then to \$5,000 more, day by day if you follow this:

1. **Set Your Intent** – As soon as you wake up, set your intent. Tell God – the universe, or whatever you believe in – exactly what you want.

Why is this so important? **Because shit happens.** Life happens.

But when you begin the day by setting your intent, you will look at these things as a mere *detour* on the road to success, not a *roadblock*.

2. **Appreciate** – When people ask me, “David, what’s your secret for making money and saving money?” I tell them that it’s pretty simple: **appreciation**.

If you don’t appreciate money, you can’t make money, because money is a relationship.

If you were in a relationship with someone right now and

you didn't express any appreciation for them at all, how long do you think that relationship would last?

When I was a kid in New York, there was an entire summer we didn't have air conditioning. And that was because my dad, who did *not* appreciate money, had used the cash that was supposed to go into fixing the AC and bought a country club membership instead.

He never became a millionaire, even though he strongly desired to. And the reason is, again, when you don't appreciate money, you don't make money.

When you appreciate money, you save it. You don't spend it on shit you don't need.

3. **Live by the *minute*** – Today means nothing. The hours of the day mean nothing, and time is irrelevant.

The only thing that matters is minute by minute.

When you set a task, you literally take it minute by minute. You're not thinking about all the other things that you need to do. You are not thinking about six hours down the road. You are literally attacking each task, minute by minute.

So you sit down and you would laser focus, you pay 100% full attention, to everything you are doing in that moment. That way, time stands still, and you learn the art of being present.

When you are present, you will actually accomplish more things. The people who are scattered and multi-task, and try to get everything done, and are thinking of their entire day, tend to not do things 100%. When you are thinking about all the different things all day long, you are thinking about what you need to do next hour, or later that day,

you are going to end up doing a half way job just to get it done.

Realize that life is minute by minute, and the more you concentrate by the minute, the more laser focus you have, the better chance of actually putting together the most efficient product or project that you have done.

4. **Focus ONLY on the task at hand** - I am going to reiterate this one more time: you focus in on the task at hand.

You focus in on what you are doing.

Turn your e-mails off.

Turn your phone off.

Don't allow yourself to have the distraction of other

things. Lock the door to your office, and you look at the task that is at hand. No matter how long that task is going to take, you are going to do that task minute by minute, second by second.

The reason being is, in today's world, we tend to get very distracted by everything that is going on.

I don't answer phone calls, even personal calls from friends, when I'm focused on the task at hand. As a matter of fact, all I do is literally connect to the task at hand. By doing that, I am being laser focused, and I get the task at hand done *a lot* faster than most normal people would.

5. **Stop making "to-do" lists, start scheduling** – I don't use a to-do list. It's not my thing. Now, I have a master list every single month, of the projects and things that I need to accomplish or do.

But I'm not a big "what to do on Monday, Tuesday, Wednesday" kind of guy. Because things change. Things come up and you may not get everything done on today's to-do list.

So what I do instead is schedule myself.

I use my calendar to schedule things to do. Meaning: If I need to do a project called Camry Project, I will schedule two hours in the middle of the day to do it. I will schedule myself, and schedule all my calls, and I will leave time open for things that need to be taken care of and done.

But I will not sit there and live and die by the crazy to-do list.

6. **Recharge your batteries** – It's important to bond with children, bond with your spouse, bond with your partner

and bond with friends.

Or, if you're not married with kids, just spend some quality time with yourself.

No screen time. At no point during this time should you ever be staring at your screen and multi-tasking.

It's time to shut down your brain and re-connect with everybody in your life.

You re-charge your batteries. You listen to stories being told and you bring back dinner. They do it in all the other countries, from Italy to Spain and everywhere else.

People are always constantly bonding over dinner. It's the American way to multi-task and work through dinner and other events because we think we're actually accomplishing more, but in reality, when you're not

turning your brain off, you're actually doing yourself more harm than good because your productivity starts decreasing as the day wears on. So, make your dinner ritual a ritual of reconnecting to either self, family or other things.

7. **Do everything just once** - Every e-mail that you read, every text message that you read is something you read one time. It should take everything less than five minutes to respond.

If you're spending 25 minutes on an e-mail, picking every word perfectly, then you are not doing it right.

It amazes me when people go to write an e-mail and I watch them painfully read it, re-read it, put it in this draft box, go back to it 20 minutes, fix it, re-read it again, then go back to it 20 minutes.

You're literally wasting time.

I look at my e-mails when I answer them, and it takes me literally one to two minutes to answer an e-mail. I am straight to the point. Direct. I'm not writing a novel.

I am not schmoozing somebody. I am sharing my thoughts, feelings, and emotions, and whatever I need to share, and I'm literally going from mind, instinct, brain, to screen to hit send. Sometimes there's typos, some times there's not. But I'm not going to sit there and make it perfect because there is no way in the world it's going to be perfect, and you're not going to be efficient.

8. **Delegate** – Delegate EVERYTHING. Everything you do, you're making sure that people of higher quality are doing your task for you. That way you can concentrate on what your core strength is.

My core strength is creative content.

My core strength is podcasting, writing.

My core strength is coaching.

All the other stuff in my business I have delegated for the last 15 years.

Why? Well, I'm not Superman and I don't need to know every aspect of my business. I have a general idea of what everything in my business is about. I know how to run everything in my business, but I choose to find people who are far more organized and better at the little tasks than I am.

That way it allows me to be the most productive, kick-ass version of myself. I don't need to sit back and know and

have my ego say that I've done everything.

9. **See the opportunities** – it always amazes me when people say they can't do something. "I can't fall in love, I can't make more money, I can't do this, I can't do that."

It's always the place they live in, or the situation they're in, the job they have, whatever it is.

But the real problem is that they don't see the opportunities that life gives them every day to do EXACTLY what they want.

See, to me, every day is an opportunity, a gift to unwrap over the next 24 hours.

And it doesn't matter what happens. Oh, someone hit your car and got you into a little fender-bender? Maybe that's a new friend, a new business contact who can put

you in touch with the people who are going to make you \$500k.

Before I had this coaching business, I was buying and selling foreclosed real estate. And I would go around with my mentor, Russ Brown, and we would look at houses and he'd say, "What do you see in this house?" And I'd say, "Well, I see a house with overgrown yard, couple of shitty cars in the driveway, broken kids toys, right?"

And Russ would look at me and he'd say, "***I see opportunity.***"

And he taught me to see the shitty houses as opportunities. The more run down the house, the more money we were going to make.

Because we were looking at them the way no one else was: not as run-down piles of wood and nails, but as

opportunities.

10. **Nourish your mind, body and soul** – The one thing you never can do is increase more time in a day. But... what you *can* do is increase your energy to increase your attention, focus, and productivity.

Highly successful, well-rounded people will always eat really good meals. Not too heavy in carbs. More into protein and vegetables. Good, clean, fuel.

To successful people, food is not an event. You're not going to catch me at a three-hour lunch having a cocktail with my friends. Food, to me, is fuel, and fuel gets me through the day.

Sleep is very important, as well. Get 8 hours of sleep and you will feel fully rested all the time.

And you will wake up refreshed, energized, and ready for the day – because without energy, nothing will ever change.

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